

What Romanian entrepreneurs say

Romanian Entrepreneurship Barometer 2015

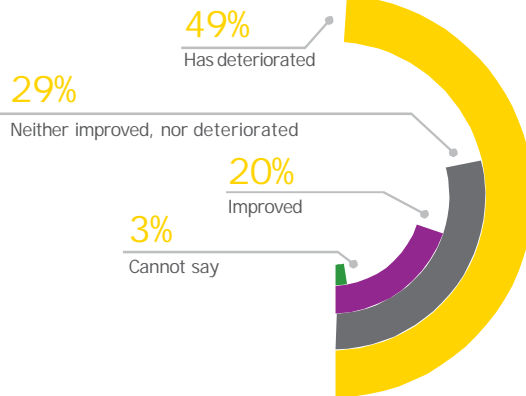
I need to be allowed to develop a business



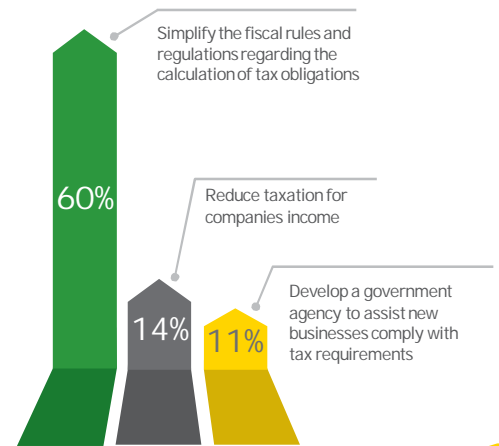
65%

indicate fiscal measures as the government actions that would help most in developing their business.

Do you consider that the regulatory and tax environment for entrepreneurs has improved in the last year in Romania?



Which of the following initiatives would most improve the tax environment for entrepreneurs?

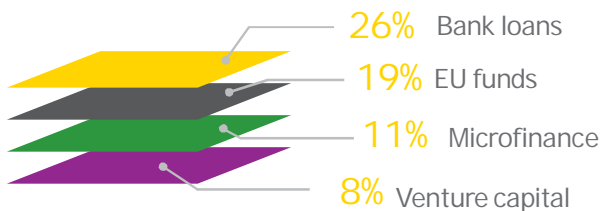


I need help to access funding

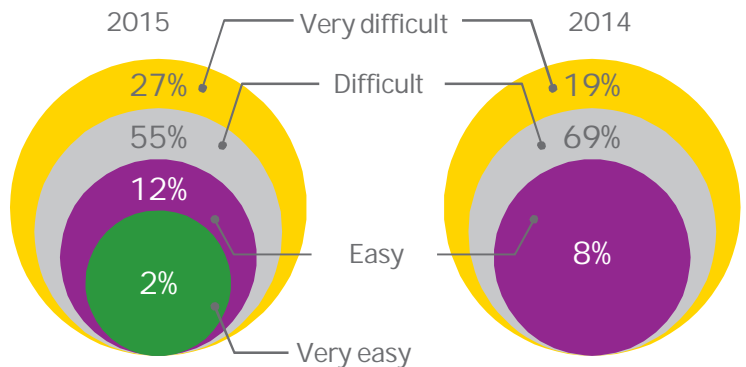


82% of entrepreneurs consider access to funding difficult or very difficult, compared to 88% in the previous edition of the survey

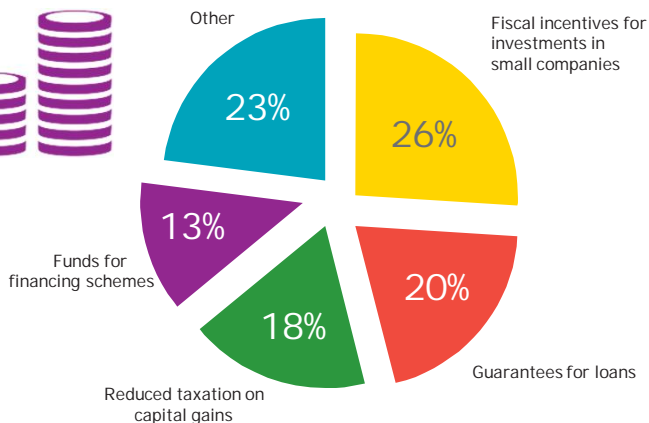
Top 4 funding instruments that will have impact in supporting entrepreneurship



How do you perceive access to funding in Romania for all entrepreneurs?



How can the government help in accessing funding



I want society to tolerate failure



65% of entrepreneurs believe that business failure is shun by society

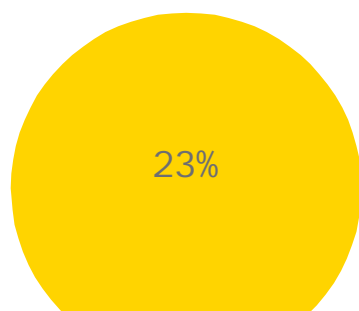
How do you think business failure is perceived in Romania?

2015		2014
37%	Is a barrier to future businesses	34%
29%	It is a learning opportunity	5%
17%	It is a failure in career	24%
11%	Shows lack of necessary skills	23%

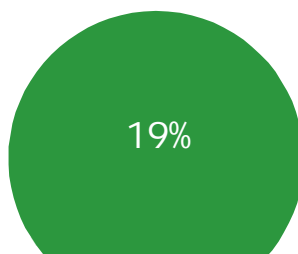
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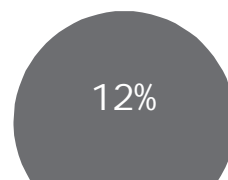
From the viewpoint of coordinated support, we believe that business incubators and accelerators will support the most the development of entrepreneurship in Romania



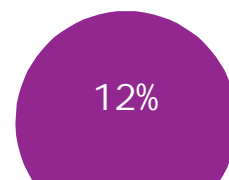
Business incubators/accelerators



Government programs for start-ups / entrepreneurs



Specific industry training programs



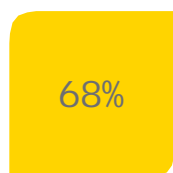
Mentoring programs

I contribute through mentoring to the development of other entrepreneurs

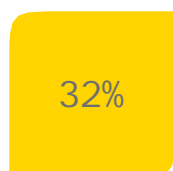


As an experienced entrepreneur, do you provide training/ coaching/mentoring to young people or entrepreneurs who are just starting out?

2015

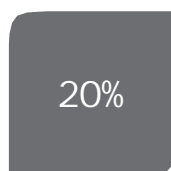
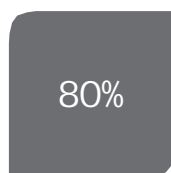


YES



NO

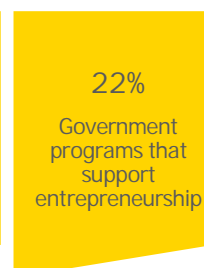
2014



We want programs dedicated to entrepreneurship in universities

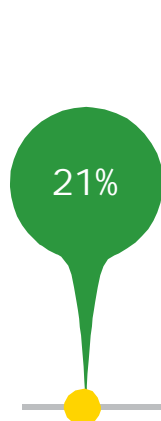


56% of entrepreneurs believe that such programs would improve young people's perception of entrepreneurship as a career choice

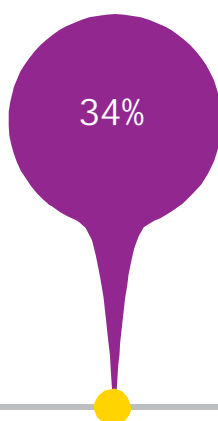


I expect Romania to provide a friendly* environment for entrepreneurs in a medium-term

In what timeframe do you think Romania will have a friendly environment for entrepreneurs?



3-5 years



5-10 years



10-15 years



15-30 years



Over 30 years

*friendly in terms of perception of society, taxation and regulations, entrepreneurial education and access to funding